RiseSmart Announces 3 Leadership Additions, Reinforcing APAC Presence

Outplacements solutions provider and part of the Randstad group, RiseSmart has just [announced](https://www.risesmart.com/about-us/press-releases/risesmart-appoints-three-executives-to-manage-international-operations-and-support-rapid-global-expansion) three key leadership appointments.

Kevin Gounden joins the company as vice president, international strategy; Jasmine Sim is their new strategic relationship manager in Singapore, and Joel Paul has been promoted to the office of general manager, RiseSmart India. These appointments, the company hopes, will support and accelerate their global expansion efforts, he will

Gounden brings over 2 decades of experience, and was formerly the co-founder and managing director of Teamery – an operations platform that was, interestingly, geared for the outplacement industry. At RiseSmart, lead their global strategy arm, as well as direct their global implementation and support teams.

Gounden shared his reasons for shifting to RiseSmart, especially at this juncture in their growth curve: “RiseSmart is a forward-thinking outplacement services provider with a leadership team that understands the factors driving the transformation in the employee-employer relationship. I’m thrilled to be a part of the team that has such robust technology platforms and is helping companies succeed around the globe as they flex, adapt, and transform their workforce in a rapidly-changing economy.”

Since 2017, [RiseSmart](https://www.hrtechnologist.com/news/employee-engagement/risesmart-announces-availability-of-career-transition-solutions-suiterisesmart-express/) has opened three new offices in the APAC region — spanning Australia, New Zealand, and Singapore. Sim will be working from RiseSmart Singapore, as the new strategic relationship manager. She joins the company with nearly 20 years in work ex, across operation management, career transition, and human resources. At RiseSmart, she’ll report directly to Alison Monroe, national director of RiseSmart Australia, New Zealand and Singapore.

Monroe shared her thoughts regarding the hire: “The addition of Jasmine gives us the breadth and depth of strategic experience to continue to grow in the APAC region. RiseSmart’s offerings support the changing needs of today’s workforce at all ages and stages, as people no longer look to stay in one job throughout their careers.”

Paul has been with RiseSmart for over 9 years now, most recently as their director of operations – his new role as general manager underscores RiseSmart’s focus on the Indian market.