Mailer 1: Move to the cloud and achieve 99.99% uptime

Hi <name>,

Do you know that investment in public cloud technology will soon reach $ 160 billion globally? Moving to cloud can help your business depend less on hardware, avoiding common challenges:

 Frequent downtime

 High maintenance and support costs

 Expansion constraints and difficulty in scaling

 Limited support for remote workers

At <company name>, we believe cloud is no longer an option, but a key milestone for enterprises reimagining their core operations as ‘digital’ and ‘future-focused’.

However, transitioning could be difficult, involving complex planning, security hurdles, and possible gaps as systems across the board are upgraded. That’s why, we help you define a smart migration blueprint, minimizing effort, turnaround times, and capital spends.

## End-to-End Services, for Effective Transformation – Here’s what we offer:

## The <company name> Product Suite – Tailored to unique scenarios, and individual business vision:

Click here <link> to explore a solution that fits your requirements or connect with our experts at <phone/email> for more details.

*We would love to jumpstart your journey to the cloud.*

Mailer 2: Powerful IT services at smarter prices – explore <company name>’s cloud products

Hi <name>,

Thank you for your interest in cloud technology and its potential to upgrade current systems, even as you discover new opportunities for digitalization.

At <company name>, we offer a range of solutions designed specifically to meet today’s business objectives. Our certified cloud experts would love to assist you, starting with initial evaluations – to continual maintenance and support.

*You could get in touch with us anytime, at <mail/phone>.*

# Inside <company name>’s Offerings

Computing. **Servers, software, or even storage – move a range of IT services to the Cloud.**

* Initial consulting on service requirements
* No upfront hardware investments
* Pay-as-you-go delivery
* Marketing-leading platforms: AWS and MS Azure

IaaS. **Complement your cloud strategy with insights from globally recognized experts.**

* Premier Tier AWS partnership
* Flexible managed services model
* Easily scalable infrastructure

G Suite. **Be part of Google’s popular and rapidly evolving business application ecosystem.**

* Cross-device collaboration
* Stringent security and governed access
* Increased productivity
* Accelerated provisioning

MS Office. **Maximize Microsoft’s on-premise business software capabilities with the MS cloud platform.**

* Skype for Business, Exchange, OneDrive and more
* An end-to-end app environment
* Secure access via cloud

Zoho. **Use over 40 applications with one implementation, from help desks to CRM, and beyond.**

* App customizations and extensions
* Improved control and visibility
* Integrated digital tools
* Scaling according to business needs

Know more about our offerings, visit <link> and to implement bespoke solutions at flexible delivery models, connect with us at <email>.

*We would love to jumpstart your journey to the cloud.*

Mailer 3: Have you discovered how <company name> could help roll out your Cloud strategy?

Hi <name>,

The modern enterprise is a seamless matrix of device-agnostic platforms, ‘employee-centric’ technology, and apps that are accessible ‘anytime, anywhere’.

*Is your enterprise spearheading this wave?*

Moving to the cloud can help shed several dependencies and address issues central to your operations:

* Frequent downtime or periods of sluggish processes
* High hardware procurement and maintenance costs
* A remote/mobile workforce who need ‘anytime, anywhere’ connectivity
* Inadequate storage and difficulties in upscaling
* Increasing dependence on data center and linked costs
* Possible security threats

*Resolve these challenges, decide to transform – we show you how.*

**<company name> evaluates your current infrastructure to understand migration possibilities and the best viable strategy.**

**Based on the assessment outcomes, we select workloads and outline the solution package.**

**We analyze the Total Cost of Ownership and optimize your IT systems, initiating the transition to cloud.**

Talk to our experts at <email/phone> to get started.

Here is what you could achieve with <company name>’s cloud offerings:

Our solutions include popular business applications like G Suite, MS Office, and Zoho, while our partnerships with global leaders including Amazon Web Services and Microsoft Azure help provide cutting-edge services to all our customers.

Visit <link> to learn more.

*We would love to jumpstart your journey to the cloud.*

Mailer 4: Powered by AWS and Azure, we streamline your cloud journey

Hi <name>,

We noticed your interest in <company name>’s cloud services and would love to know more about your requirements, business objectives, and strategies for cloud transformation.

If you haven’t had the time to explore our solutions or were unable to reach us, please drop a line at <email>. Our experts will connect with you at the earliest.

At <company name>, our solutions combine advanced technology with a commitment to customer delight.

We commence with a detailed assessment of existing infrastructure to understand specific needs.

A careful cost analysis and systems optimization process ensure the blueprint is perfectly in-sync with your vision.

After migration, we support and manage cloud operations – backed by partnerships with global leaders, **Amazon Web Services** and **Microsoft Azure**.

# Achieve 99.99% uptime

# Deploy a Pay-per-use model

# Enjoy zero hardware investment

# Enable ‘anytime, anywhere’ collaboration

# Mitigate disaster impact

Learn why <company name> could be a preferred-partner as you reimagine operations as **‘digital’** and **‘cloud-focused’** – and visit <link> for a range of services and solution, geared to meet the needs of the modern, connected enterprise.

*We would love to jumpstart your journey to the cloud – and await your reply.*

Mailer 5: <company name> is eager to know more about your needs – connect with us

Hi <name>,

Thank you for your interest in cloud adoption and considering <company name> as a partner as you take the leap. Our experts tried to connect with you but failed to receive a response. If there is anything we could do to fine-tune our solutions, refine our products, and better meet your requirements, please reach out to us at <link>.

For now, we would be closing this ticket – we await your response and look forward to future collaborations.

Fast, seamless, and flexible connectivity is at the heart of any modern enterprise and at <company name>, we believe migrating to the cloud could addresses key concerns for IT, business stakeholders, and employees across the board.

That’s why we partnered with Amazon and Microsoft to bring you a range of cloud solutions at cost-optimized models, with end-to-end support.

## Inside our Product & Services Spectrum

Please visit <link> to know more about our offerings, and learn how <company name> provides 99.99% uptime to ensure sustained business connectivity for our customers.

*We would love to jumpstart your journey to the cloud.*